

SuCasa[®]

El Paso & Southern New Mexico

inspiration ideas resources

spring
essentials:
outdoor
lounging

old world
elegance
in West El Paso

stepping it up
stairs with flair

statement
sinks

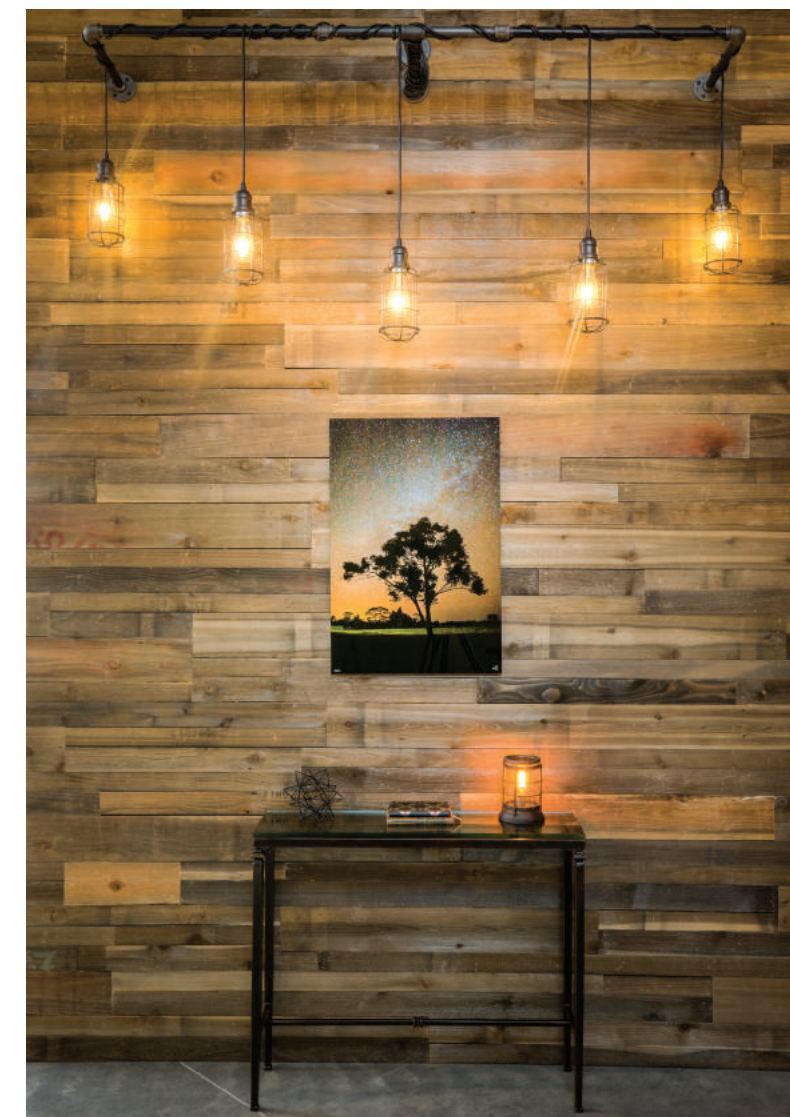


VOL. 5 NO. 2 SPRING 2017 SUCASAMAGAZINE.COM

Rustic with an industrial-style flair, Joni Autrey's minimalist home is a new style for Las Cruces, but still captures the essence of Southwestern living through a combination of materials, warm hues, and desert landscaping.

industrial revolution

a minimalist finds her place—
and her design style—in the
Mesilla Valley



by Jessica Salopek
photographs by Jesse Ramirez

After various moves in her life took her from 2,000 square feet of living space to just 570 square feet, and then down to 450 square feet, attorney Joni Autrey became a self-proclaimed minimalist. “I found that I very much enjoyed simplifying and living with that only-keep-what-you-love mindset,” she says.

After stints in Nashville and Oklahoma, she returned to her home state (she originally hails from Ruidoso) to be closer to her two sisters in Las Cruces. She settled into an apartment until, on a sudden whim, she welcomed Shih Tzu Stella into her life. “Apartment living got old real fast after that,” she remembers.

A realtor friend began showing her condos and small houses, but nothing caught her attention, until she was introduced to Arista Development, new Las Cruces homebuilders who proved to be kindred spirits. Arista specializes in farmhouse and rustic-industrial residences, two styles that stray considerably from the Southwest and Mediterranean builds so common in Southern New Mexico.



Autrey says she was drawn to the materials and textures in Arista's model home, as well as the company's commitment to super-efficient layouts. "We've down-scaled the modern home and created open floor plans that ensure every bit of square footage is usable," explains Mike Fraembs, director of build operations, who co-founded Arista with his lifelong friend, architect Matt Adams. "By doing away with long hallways and formal areas that never get used, we've been able to offer superior finishes to every income level." Both Fraembs and Adams spent several years working on luxury and large-scale builds in Scottsdale, Arizona, before returning to their hometown and venturing out on their own with the goal of introducing something completely new to the local marketplace.

"I'm not a big decorator, but the house has so much character that I didn't need to add a whole lot of my own things. It's one of the reasons I was so drawn to Arista's design style." —Joni Autrey

Arista built the first of two model homes in the up-and-coming Metro Verde neighborhood in 2015, and the response was overwhelming. "We have a lot of people stopping in simply because the façade is so different," says real estate agent Crystal Martinez-Fraembs, who oversees Arista's customer relations.

While their model homes offer a whole lot of inspiration, Fraembs says they pride themselves on straddling the line between custom and production building. He and Adams work closely with clients to customize each floorplan. Autrey, who admits to loving a good soak in the bathtub, changed up the guest bathroom finishes and pushed out a section of the master bath to separate the shower and create her ideal relaxation den. Other Arista clients have added on mudrooms and extra bedrooms, incorporated additional storage, and redesigned finishes to meet their individual needs and style.

Autrey's home is about 1,500 square feet—"Way more space than I actually need, but the two extra bedrooms are nice for guests," she admits—and packed with Arista's signature rustic-industrial style elements. Reclaimed plank walls, a sliding barn-style door on the master closet, and wood-look tiles in the bathroom fulfill the rustic half of the equation; concrete

Autrey's approach to decorating the home was to make sure every space is as comfortable as it is attractive. To that end, she mixed and matched fabrics in the seating, rugs, and throw pillows, and displayed colorful artwork that she's collected over the years.



Following a new trend to nix the island, the kitchen features a farmhouse table in the middle, which warmly welcomes guests to linger. Signature to Arista Development's industrial designs, a garage-style overhead door can be opened to create a breezeway between interior and exterior spaces.

"I did worry for a moment that the industrial aspect might be cold or hard to make homey, but it really hasn't been. It's warm and has a very comfortable vibe to me, and all the natural light keeps it open and airy." —Joni Autrey

WHETHER REMODELING OR BUILDING A NEW HOME - WE HAVE THE PERFECT CABINETRY FOR YOU

13 YEARS SERVING SOUTH NEW MEXICO AND WEST TEXAS

VISIT OUR BEAUTIFUL SHOWROOM

Custom Countertops — Granite, Quartz and Stone

Transform Your Living Space

WE SPECIALIZE IN KITCHEN & BATH REMODELS • BE INSPIRED... WE'LL DO THE REST

SHERWOOD

www.cabinetsbysherwood.com

LAS CRUCES SHOWROOM | 609 E Amador Ave | 575-647-1509

floors and countertops, exposed ductwork, and black galvanized piping comprise the industrial. The energy efficiency and abundant natural light found in Autrey's home are other hallmarks of Arista's contemporary-minded designs.

"I love the mixture of wood and metal; that's just my style," Autrey says. "What really attracted me to Arista are all the little details: the exposed

wood shelving in the kitchen, the crossbeams on the skylight, the roping around the light fixtures."

One of Autrey's favorite elements—and one of Arista's most recognizable design features—is a glass overhead door (think garage-style) that opens up with the push of a button, extending the living space out onto a back patio with mountain views.

When it came time to furnish the home, Autrey took cues from the interior design work Arista has already done. The company purchases



Adding some charming farmhouse appeal, a sliding barn door closes off the walk-in closet in an eye-catching way.

Below: Style and function: Edison-style pendant lights echo the home's industrial design and add a glow to the relaxing master bath. Open shelving gives the feeling of more space overall.



Quality Residential Remodeling & Insurance Repairs

Serving El Paso & Las Cruces Since 1946



Complete Custom Kitchen Design



Full Bathroom Remodeling



Patios - Pergolas - Fireplaces - Cooking

915 544 0371

www.millikenconstructioninc.com

A.V. Lawn Service & Landscaping

8 Years Serving El Paso & Southern New Mexico

Landscape Design & Construction
Residential & Commercial
Landscape Maintenance
Sprinkler Installation and Repair
Patios and Pergolas
Custom Lighting
Custom Water Features

TX License # 00224411
915-219-3132
alfonso2vazquez@yahoo.com



A follower of the KonMari Method, Autrey keeps things minimal in the master bedroom, allowing statement pieces—such as the reclaimed wood headboard and a framed photo of her native Ruidoso—to be the center of attention.

Building Exceptional Outdoor Living Spaces

Silver Springs
Pool & Spa

Licensed and Bonded
in Texas and New Mexico

915-875-0290

Custom Pools & Spas • Landscaping • Outdoor Kitchens • Fireplaces & Fire Pits
www.silverspringspoolandspa.net

**THE REGION'S LARGEST SOURCE
FOR LIGHTING FIXTURES AND BULBS**

Discounts
for Lighting
Packages

**Serving both
Residential & Contractors
for Over 24 Years**

Lamp Shades • Chandeliers
Ceiling Fans • Floor Lamps
Table Lamps • Under Counter
Led Lighting • Can Lighting
Pendant Lights

WE REPAIR ALL TYPES OF LIGHTING
Showroom Open: Monday - Saturday 9:30 am to 6:00 pm
915 - 585 - 3000 • 5375 S. DESERT BLVD. • EL PASO, TX.

LG
LIGHTING GALLERY

**Your Headquarters for
HOME IMPROVEMENT**

FULL
Installation

DOORS:

- **CUSTOM-MADE DOORS**
- To suit your style - In our local shop
- **FIBERGLASS DOORS**
- Less maintenance & long lasting
- Matches the style of real wood
- **ALSO AVAILABLE**
- Iron, Steel, Wood & More

WINDOWS:

- ALUMINUM
- VINYL
- CLAD WOOD
- ENERGY EFFICIENT
and Much More

FEATURING:

- **COMMERCIAL STORE FRONTS**
- **FIREPLACES**
Wood, Electric & Gas
- **GARAGE DOORS**
- **HARDWARE**
Door & Bath
- **HOLLOW METAL DOORS**
- **MIRRORS**
- **SHOWER ENCLOSURES**
- **SKYLIGHTS**
Electric, Fixed,
Dome & Tubular

www.rawson-inc.com

RAWSON
Builders Supply Residential & Commercial
WHERE QUALITY BEGINS

575-524-3568
2355 Nevada
Las Cruces, NM

915-791-0100
12277 Rojas
El Paso, TX

Hours:
M-F 7:00 - 5:30
Sat 8:00 - 3:00 (LC)

Do it Best

Happy to serve Las Cruces & El Paso

C&D
Southwest
Lumber
Corp.

**Largest Selection of
Cedar in the Southwest!**

Everything you Need to give
your Outdoor Living Space
that *Southwest* feel!

Specializing In:

Vigas ❖ Beams ❖ Latillas
Corbels ❖ Pergolas
Rough Cut Lumber

575-526-2131
500 N. 17th Street
Las Cruces, NM 88005

- Variety of Synthetic Lawn
- Complete Landscape Design
- Playground Areas & Play Systems
- Putting Greens
- Trees, Shrubs, Irrigation
- Pool Decking & Patios

Saving Water
one yard at a time

**NO WATER
NO MAINTENANCE
NO HASSLE**

EASYLAWN
synthetic grass and putting greens

Serving
Las Cruces & El Paso
for 12 Years

915-845-1111 El Paso, Texas 575-521-2108 Las Cruces, NM

www.easylawnco.com

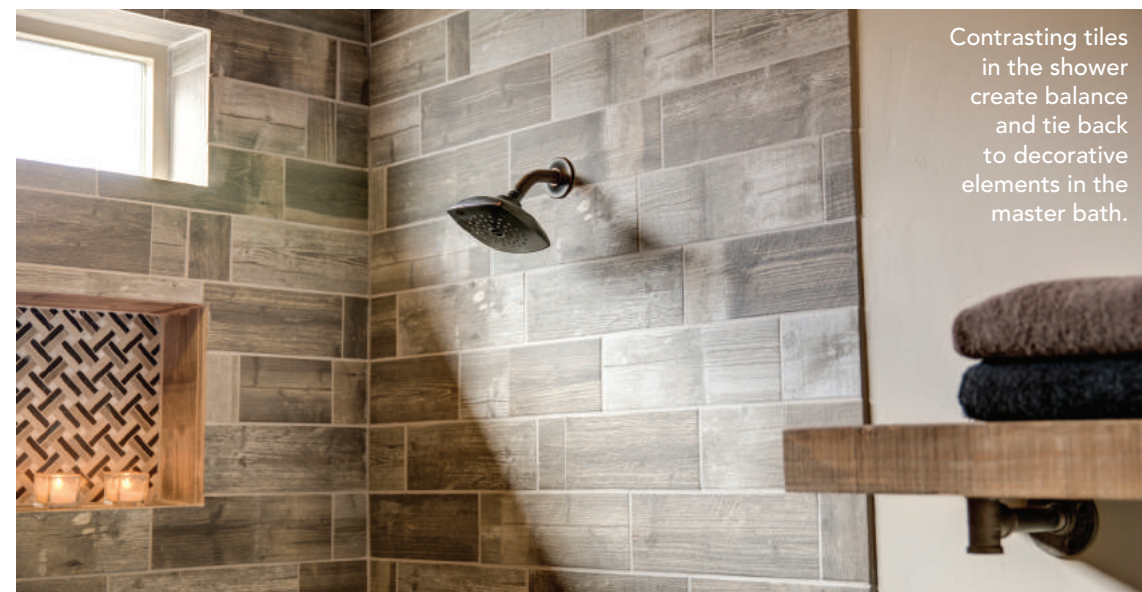
BBB ACCREDITED BUSINESS

their furniture West Elm in El Paso, and Autrey followed suit with a reclaimed wood dining table with bench seating and an industrial headboard in the master. She threw down several large rugs to keep it cozy and, in keeping with her minimalist mindset, decorated with the few items she owns that have sentimental meaning, like artwork done by her college roommate and her high school art teacher.

"I'm not a big decorator, but the house has so much character that I didn't need to add a whole lot of my own things. It's one of the reasons I was so drawn to their design style," Autrey notes. "I did worry for a moment that the industrial aspect might be cold or hard to make homey, but it really hasn't been. It's warm and has a very comfortable vibe to me, and all the natural light keeps it open and airy."

Perched in a corner lot, Autrey's home's outdoor spaces have proven to be ideal in getting to know her neighbors. She recently added a small fire pit to the yard, which she enjoys while observing the hustle and bustle of the growing, family-friendly neighborhood.

Since moving in last October, Autrey has found the open concept living/kitchen area that flows into the outdoor space ideal for guests, but points out that it's the unexpected design features that catch visitors' eyes. She notes, "I have started entertaining a little bit, mostly because it's such a fun house and I just love to show it off."



Contrasting tiles in the shower create balance and tie back to decorative elements in the master bath.

resources

Appliances & Fixtures

Ferguson Bath, Kitchen & Lighting Gallery

Builder

Arista Development

Cabinetry

Sher-Wood Cabinetry
cabinetsbysherwood.com

Countertops

Mesilla Valley Design Center

Doors

Mesilla Valley Door, LLC

Electrical Contractor

MDC Electric

Exterior Door

Rawson Builder Supply
rawson-inc.com

Interior Doors

Foxworth-Galbraith Lumber
and Building Materials

Landscaping

G A Landscaping

Lighting

Designer's Mart

Lumber

C & D Southwest Lumber
575-526-2131

Overhead Door

Mesilla Valley Door

Tile

Decorative Tile, LLC

Interceramic

Kitchen & Bath Remodeling & Interior Design

Serving Southern New Mexico and West Texas for 16 Years

DECORATING DEN INTERIORS®

- Residential
- Commercial
- Kitchen Remodel
- Bathroom Remodel
- Lighting & Accessories
- Draperies & Blinds

Visit Our Design Office
Call for an Appointment



Sherry Franzoy, DDCD

151 S. Walnut, Suite C14 Phone: 575.521.8326
Las Cruces, NM 88001 Cell: 575.621.3055

sherry@decoratingden.com
www.decoratingden.com



TORRES WELDING, Inc. Serving Las Cruces & El Paso for 32 Years

ORNAMENTAL IRON

- Entrada Doors
- Custom Gates
- Spiral Staircases
- Wall & Window Treatments
- Fencing & Handrails

COMMERCIAL FABRICATION

- Metal Buildings
- Custom Fabrication of Metals

575-526-1648
Fax: 575-525-8636

PO Box 383 • Fairacres, NM 88033 • www.torreswelding.com